



# Achieve Freedom of Control

For your digital Transformation

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# Addressing a Paradoxical Security Problem...



## Control

- Organisational Resiliency
- Stop Data Breaches
- Ensure Compliance



## Freedom

- Organisational Agility
- Work Anywhere
- Any Device





# Digital Transformation – Security Dimensions

Hybrid workforce is the new norm



Empower and Secure Hybrid Workforce for a better end user experience

Apps and data are in the cloud



Modernize IT Security infrastructure delivering granular security and operational efficiency

Modern day threats are evolving



Detect & Mitigate cyber threats to prevent unauthorized access and data breaches



*“The Middle East has some of the most advanced and ambitious digital transformation initiatives in the world. It is recognized for leadership in smart cities, Internet of Things (IoT) and big data projects” Inside Telecom*

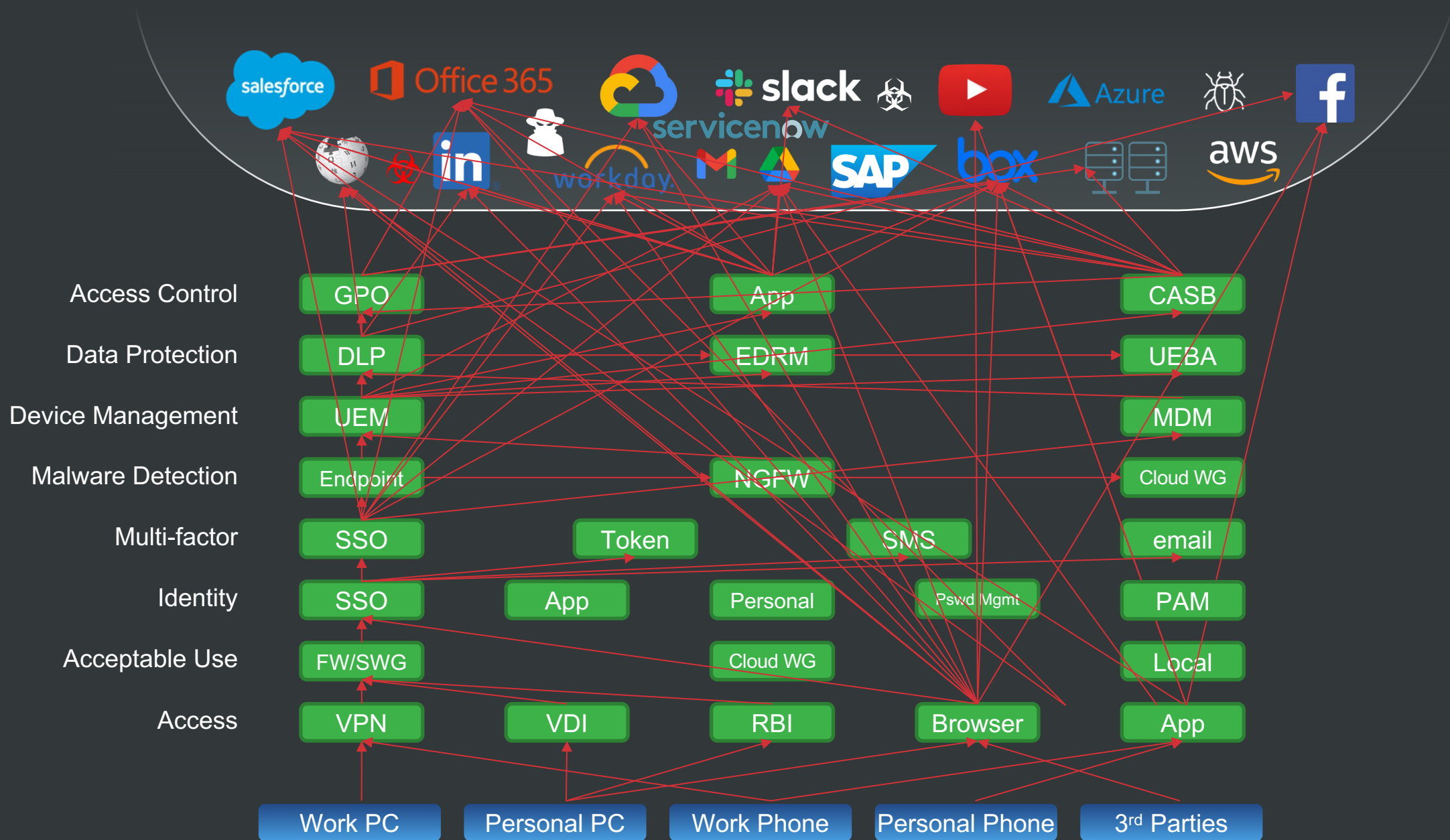
*“Governments in the Middle East are also focusing more on cybersecurity, releasing cybersecurity frameworks and mandating country-specific regulatory policies” Gartner*



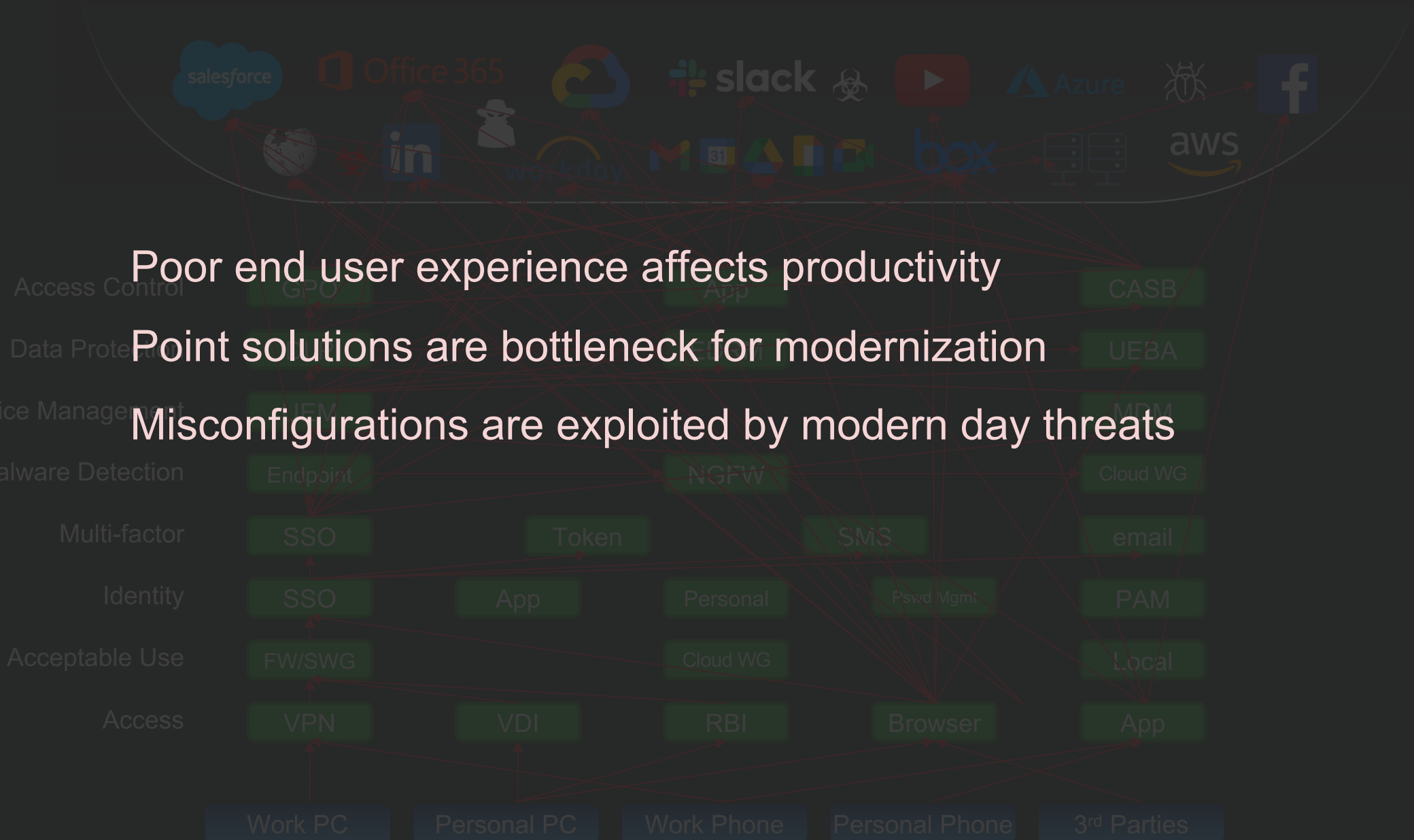
*“Cloud Providers Target Middle East: AWS Adds Region in the United Arab Emirates, Microsoft in Qatar”*

*“Public cloud services adoption is accelerating at CAGR of 28 per cent year on year between 2020 and 2025 in the UAE and IDC projects that the growth momentum will continue”*











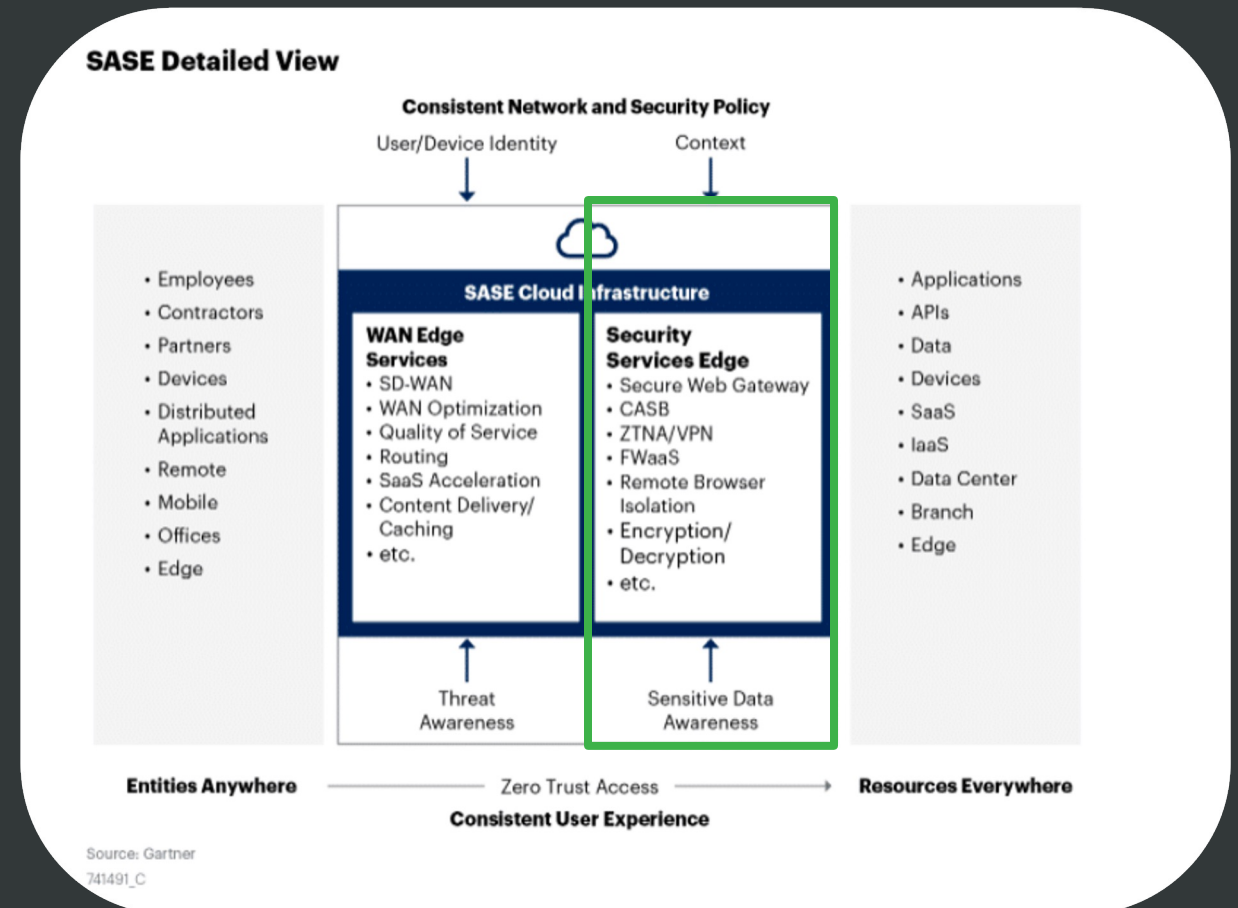
## Security Service Edge (SSE): The security elements of the SASE framework

**By 2025, 80% of enterprises will adopt a strategy to unify web, cloud services and private application access from a single vendor's SSE platform. Gartner**

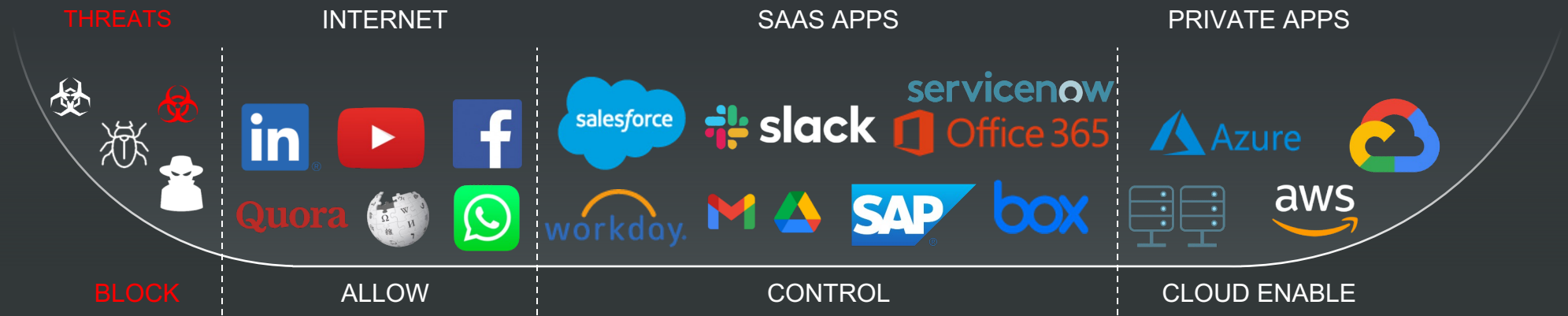
Gartner identified 4 Critical Capabilities for Security Service Edge vendors:

- Secure Web and Cloud Usage
- Detect and Mitigate Threats
- Connect and Secure Remote Workers
- Identify and Protect Sensitive Information

Lookout scores in top 3 for all SSE Use Cases



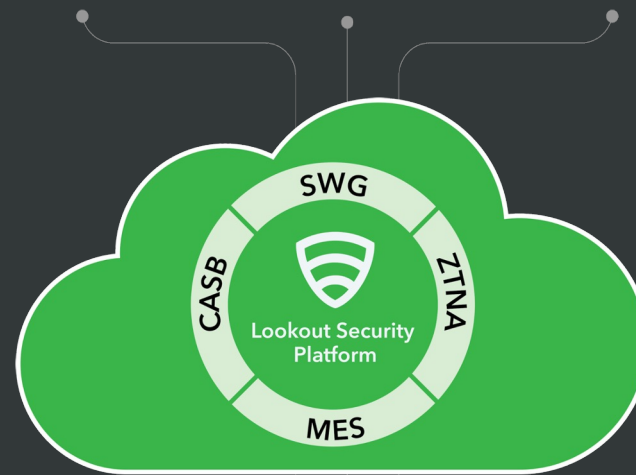




Consistent security  
across all apps and  
data

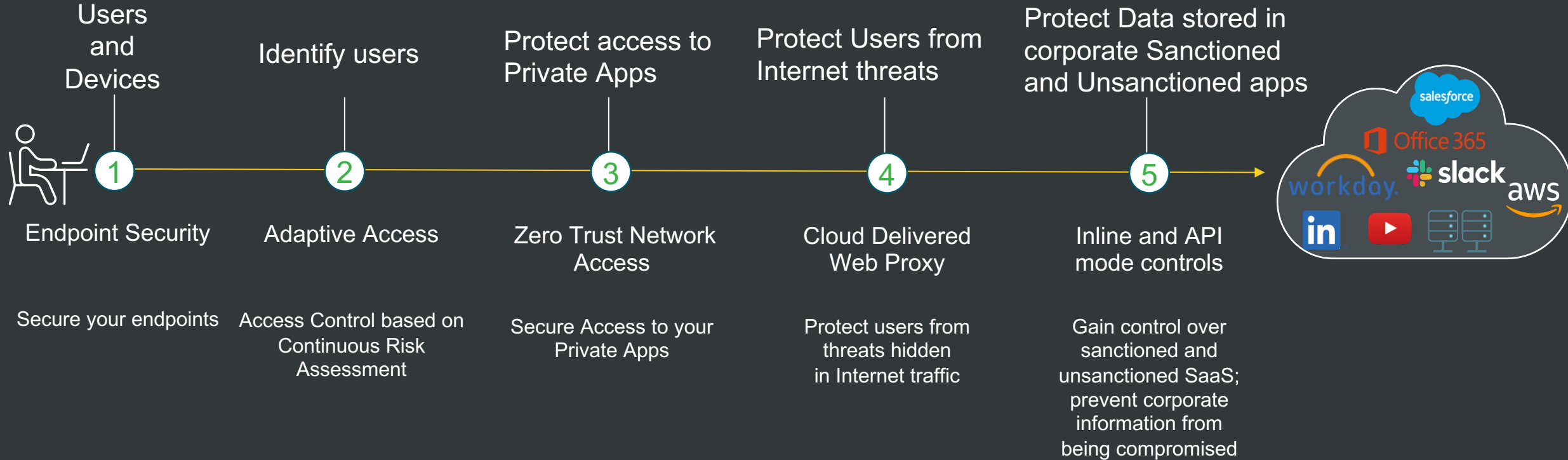
Single solution,  
unified policies,  
simplified management

Single agent, any  
network, any device





# Securing data in 5 easy steps





# Secure Your Peace of Mind



- Single proxy architecture delivers the best end user experience, simplifies management and reduces tool sprawl
- Improve security efficacy with intelligent and context-aware policies
- Enables secure collaboration within or across the organization
- Protects your investments with broad eco-system
- Provide end to end monitoring and visibility across all apps and data



# About Lookout



**AIRBUS**

205M+  
Mobile  
Devices

**Henkel**

170M+  
Mobile  
Apps

**Allianz** 

16.5k+  
SaaS  
Apps

**Schneider**  
Electric

1,600+  
Threats  
Families

- Founded in 2007 focused exclusively on mobile security
- Expanded in 2021 to include cloud data protection in a unified platform; acquired CipherCloud
- Global presence with worldwide distribution and support

- We secure 500k+ businesses worldwide
- Support in all major international markets



# A Paradoxical Security Problem Addressed



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THE FREEDOM OF CONTROL

See us in action  
right behind you on  
stand 2-10

