Mobile Security Made Easy for SMALL BUSINESS

For smaller organizations, the breach of a single device can have an outsized impact on the business. Securing corporate data from these risks shouldn't be a roadblock for productivity, but rather a set of practices to ensure employees aren't putting their organizations at risk.

Financial Impact for Small Business

42% of small businesses plan to increase their cybersecurity investment in 2019[1]

Average cost of a data breach across all company sizes

$3.68M[2]

Average cost per record of a data breach

$148[3]

By **2021**, integration of on-premise and cloud resources will be the top IT spend for half of small businesses, making more data accessible from mobile devices.

Business Impact

52% of small businesses consider security technology and services when picking a wireless service provider[4]

38% of small businesses cited security as one of their top three challenges for 2019[5]

Workplace Transformation

60% of small businesses worldwide will have mobile worker support by **2021**[6]

31% of small businesses say more than **1/5** of their employees telecommute at least once a week[7]

50% of small business employees globally will be remote by **2020**[8]

Introducing LOOKOUT FOR SMALL BUSINESS

Deliver Mobile Security as a Service to Your Customers

Easy to deploy, maintain, and visualize

Deploy mobile security without the need for dedicated IT. Deliver visibility into mobile risk, and not spend time on maintenance. Lookout allows business leaders to quickly apply preset controls for mobile and get back to business.

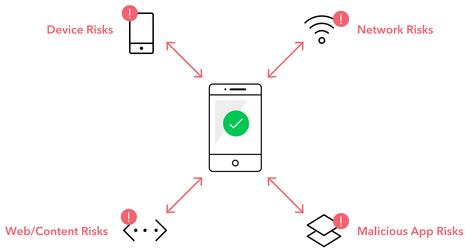
Securely enable mobility

Help customers embrace more flexible mobility programs, including BYOD, to increase employee productivity from anywhere. Provide protections for customers deploying cloud productivity tools with the peace of mind that enterprise data is secure.

Multi-vector threat protection

Protect small business customers from mobile phishing attacks, malware and spyware in malicious apps, jailbroken and rooted devices, as well as man-in-the-middle attacks.

Preset Protections from the Leader in Mobile Security



How Lookout Protects Your Small Business Customers

Lookout has amassed one of the world's largest mobile security datasets due to our global scale and mobile focus. Lookout has collected security data from **over 170M devices worldwide and over 70M apps, with up to 90K new apps added daily.**

This global sensor network enables our platform to be predictive by letting **machine intelligence identify complex patterns that indicate risk.** These patterns would otherwise escape human analysts.

Mobile is a new era of computing and requires a new era of security solution designed exclusively for this platform. **Lookout has been securing mobility since 2007 and has expertise in this space.**

Lookout for Small Business allows your customers to adopt advanced mobility security without the need for IT and security teams need. To learn how you can make mobile security easy for your customers, **contact us at info@lookout.com**.

Lookout

1 McCabe, Laurie, and Sanjeev Aggarwal. "Annual Top SMB Technology Market Trends." SMB Group, Jan. 2018, www.smb-gr.com/research/top-smb-technology-market-trends/.

2 Shepard, Sydny. "The Average Cost of a Data Breach." Security Today, 17 July 2018, securitytoday.com/articles/2018/07/17/the-average-cost-of-a-data-breach.aspx.

3 Sydny. "The Average Cost of a Data Breach." Security Today, 17 July 2018,

4 Lund, Denise. "Enterprise Mobility Decision-Maker Survey, 2018: SMB Wireless Services Highlights." IDC, Feb. 2019, www.idc.com/getdoc.jsp?containerId=US44860919.

5 McCabe and Aggarwal. "Annual Top SMB Technology Market Trends." SMB Group, Jan. 2018

6 Boggs, Ray, and Carla La Croce. "IDC FutureScape: Worldwide SMB 2019 Predictions." IDC, Nov. 2018, www.idc.com/getdoc.jsp?containerId=US44475718.

7 McCabe and Aggarwal. "Annual Top SMB Technology Market Trends." SMB Group, Jan. 2018

8 Segal, Chelsea. "What Are the Top 7 Technology Trends for Small Business in 2019." Cox BLUE, Cox BLUE, 27 Mar. 2019, www.coxblue.com/what-are-the-top-7-technology-trends-for-small-business-in-2019/.